

# 2kGlee

## Cry About it

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MUSIC VIDEO



# — VIDEO CONCEPT:

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**DIRECTOR: GODie (Jay Sommerville)**

**Intriguing and visually captivating, the "Cry About It" music video transcends traditional boundaries, embracing a monochromatic aesthetic that channels the essence of cinematic brilliance. The directorial vision manifests through a meticulously crafted black and white composition, exuding a sense of artistic purity and refined elegance. The chosen studio location, adorned with a pristine white sike wall, serves as an unobtrusive canvas against which the narrative unfolds.**

**At the center of this audio-visual opus stands the enigmatic figure of 2KGLEE, perched upon a stool, poised to convey his lyrical prowess with an unyielding intensity. The utilization of wide, single, close-up shots further amplifies the inherent intimacy of the performance, emphasizing the artist's captivating presence and infusing the video with an air of raw vulnerability.**

**Draped in various attire, 2KGLEE's sartorial transformations mirror the multifaceted nature of his artistry. Each change of clothing serves as a visual representation of the song's distinct motifs and allows for a heightened exploration of the artist's psyche. This evocative approach is reminiscent of the avant-garde stylings found in Tyler, The Creator's iconic music video, "Yonkers," which serves as a reference point for this visionary endeavor.**

**The video delves deep into the recesses of 2KGLEE's mind, artfully capturing the essence of his inner world. Drawing inspiration from the timeless allure of 1950s film noir, the director imbues the imagery with a rich and atmospheric quality, juxtaposing light and shadow to evoke a sense of profound introspection. The deliberate use of depth and out-of-focus shots further contributes to the dreamlike atmosphere, inviting the viewer into an introspective journey within the artist's consciousness.**

**In essence, the "Cry About It" music video transcends mere visual storytelling, evolving into a visual symphony that amalgamates the art forms of music and film. Through the meticulous composition of black and white cinematography, the raw emotion conveyed by 2KGLEE's performance, and the homage paid to the stylings of 1950s noir, this masterpiece ventures into uncharted territories of audio-visual exploration, leaving an indelible mark on the annals of artistic expression.**

# Music:

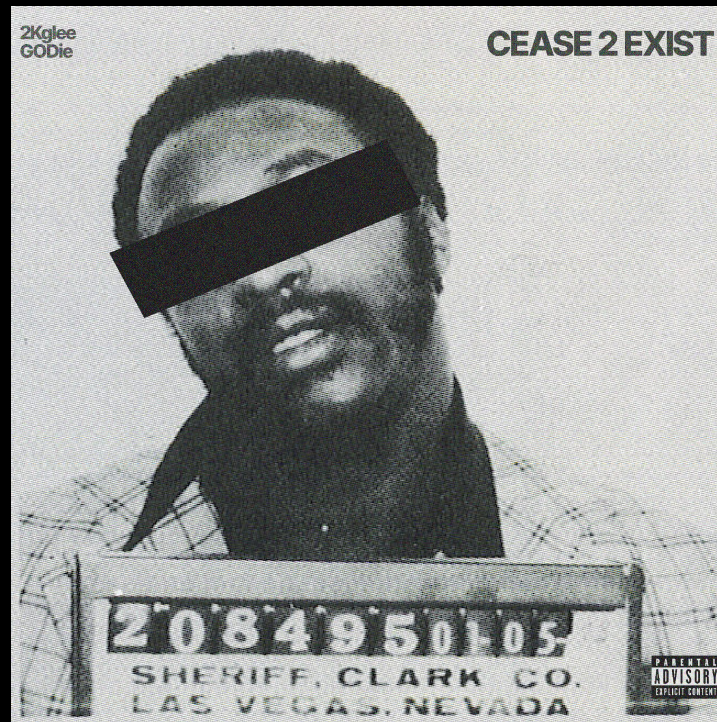


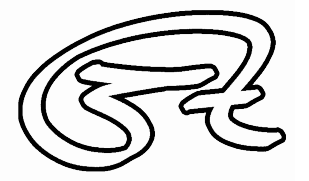
## 2kGlee - Cry About It

Here is a link to the Music Video footage for the "cry about it " music video.

Inside this folder you will find the mastered song in a WAV file and Treatment detailing what we were thinking of for the video. Feel free to give your own creative expression for the song. Thank you very much for your help a support with getting this complete.

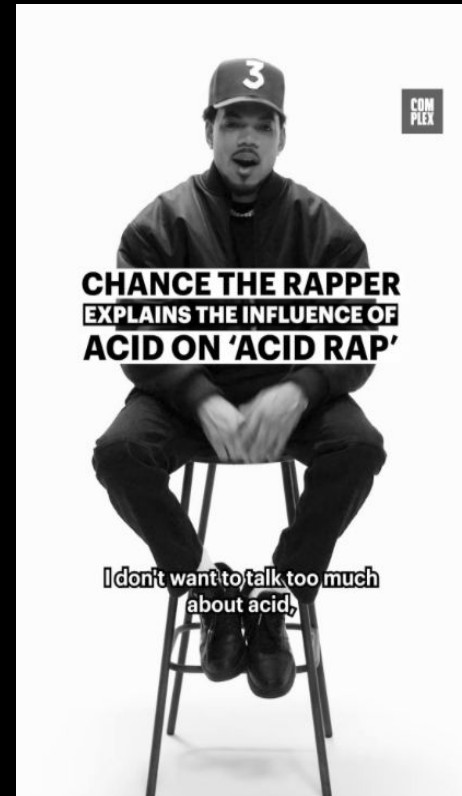
[RAW VIDEO FOOTAGE](#)







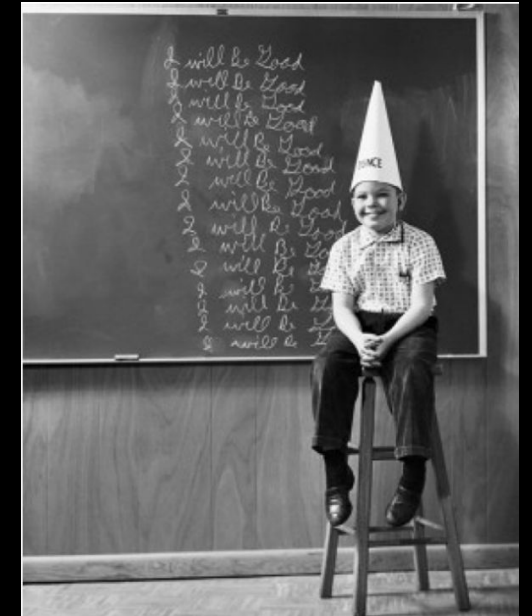
# ARTIST STOOL SHOTS



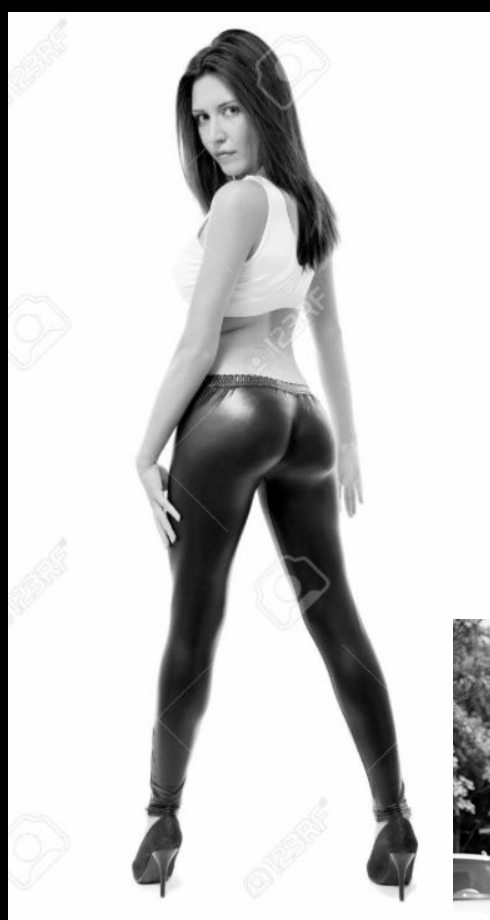
# ARTIST STANDING SHOTS



# DUNCE ACTOR



# FEMALE ACTRESS





# PROPS

